

Introducing a **PINK RIBBON GARBAGE BAG** *That is sure to increase sales.*



The **CURE**
IS IN *you*



BREAST CANCER SOCIETY
of Canada[™]
LA SOCIÉTÉ DU CANCER DU SEIN
du Canada[™]

Facts

- Every week 445 Canadian women are diagnosed with Breast Cancer.
- The Pink Ribbon is the most recognized symbol of all National charities.
- Cause Related marketing programs increase sales and volume.
- 89 Percent of Consumers want business, and charities to partner on causes.

How can you help increase Awareness and Support the search for the Cure?

List these products for launch in September 2011!!



Program

- \$0.50 from each sale donated to Breast Cancer Society of Canada.
- In Store sales will skyrocket as consumers support the cause.
- National launch to be ready for October Breast Cancer month and continue for remainder of year.
- Bags are made with high quality virgin resin, used for hospital grade material.
- Excellent program for Retailer, Consumer and the Community.
- Promotional twitter Campaign begins July 1, 2011.

DEADLINE FOR INITIAL ORDERS JULY 15, 2011.

To place an order for PINK RIBBON Garbage Bags and support the Pink Ribbon Campaign contact your local Crossmark representative or call Customer Service at 888-621-1142

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